glean

We build technology for public good.

CAPACITY STATEMENT

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GLEAN LLC

Unique Entity ID

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CAGE Code

88Q77

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COMPANY PROFILE

At Glean Asia, we are committed to empowering local organizations by providing innovative digital solutions. Our mission is to enhance the capabilities of these organizations, helping them to leverage technology for sustainable growth and impact. We specialize in customizing digital tools and services to meet the unique needs of local communities, ensuring that technology serves as a catalyst for development and empowerment.

CAPABILITIES

Glean Asia has developed a robust portfolio of services, honing our expertise in the field of digital innovation for local organizations. To date, we have successfully executed over 100 projects across Southeast Asia and the United States, each tailored to meet the unique digital needs of our diverse clientele. Our experience encompasses managing intricate initiatives, often involving multi-layered digital solutions and comprehensive training programs.

Our work with various international and local clients, including significant projects for USAID, US State Department, UNFPA, and The World Bank, stands testament to our ability to handle multifaceted objectives and deliver impactful results. Glean Asia prides itself on its agility and adaptability, consistently striving for excellence through continuous learning, fostering strong partnerships, and driving innovation in every aspect of our operations.

AREAS OF SPECIALTY

Ecosystem Research
Our dedicated team conducts comprehensive research to understand the challenges and opportunities within local ecosystems, enabling us to design solutions that are both effective and sustainable.

Digital Tools Development
We develop a range of digital tools, from data management systems to communication platforms, all tailored to improve the operational efficiency of local organizations.

Customized Digital Solutions
Recognizing the diverse needs of different communities, we offer bespoke digital solutions, designed and developed in close consultation with our clients.

PRODUCTS

DEVELOP IMPACT

A regional platform to promote localization in technology across Southeast Asia. Provides a catalog of current and past technology interventions used across Southeast Asia, funded technology projects, interventions, and a partner directory.

EDTECH FOR GOOD

An eLearning package utilizing open-source technologies designed to rapidly deploy digital learning solutions in Cambodia. Currently deployed in 33 Cambodian public schools.

DATA FOR GOOD

An open-source data management and visualization platform designed from the ground-up to be accessible for developing contexts. Currently being used by US NGOs, Cambodian Government, and UN Agencies.

Capacity Building Workshops
We offer workshops and training sessions tailored to equip local organizations with the skills needed to design, develop, and effectively use digital innovations.

Ongoing Support and Consultancy
Our team provides continuous technical support and specialized consultancy to ensure the sustainable integration of digital tools within local organizations.

KEY PROJECTS AND CLIENTS

Marie Stopes – USAID/Cambodia
WorkerHealth Program

- **Empowering Women in Cambodia's Garment Industry:** Partnered with Marie Stopes and USAID to develop tools and strategies for their WorkerHealth program, aimed at educating and empowering female garment factory workers in Cambodia on family planning and sexual reproductive health. This involved understanding the unique dynamics and communication channels within garment factories to effectively reach and support the women.
- **Innovative Digital Solutions for Health Communication:** Conducted human-centered design (HCD) sessions with WorkerHealth Champions (factory line managers) to explore effective communication methods. Discovered the use of Facebook Messenger groups for sharing health information, leading to the development of digital tools and e-learning modules that seamlessly integrate with existing communication platforms used by the Champions.
- **Design and Prototype of Interactive Learning Tools:** Developed user-friendly educational flashcards and digital portals for health training, tailored to the needs of the Champions and factory workers. These tools facilitate interactive and engaging learning experiences, enabling Champions to effectively teach sexual reproductive health to young women workers. The project also included training Marie Stopes' technical staff on the usage and management of the digital platform, ensuring sustainable impact and continued iteration of the tools.

USAID/Cambodia
Chatbot for Civic Engagement

- **Innovative Engagement Through Technology:** Developed a chatbot within Facebook Messenger to streamline the engagement process between Cambodian citizens and local government officials. The chatbot provides easy access to vital information and government services like National ID Cards and Birth Certificates, leveraging the widespread use of Facebook and Messenger in Cambodia.
- **User-Centric Research and Design:** Conducted extensive field research to understand the digital habits of Cambodians, focusing on youth and young adults who represent a significant portion of the population. This research informed the user-friendly design of the chatbot, ensuring it was intuitive and accessible, particularly for tech-savvy users familiar with social media platforms.

- **Pioneering Digital Solutions in Local Language:** Successfully demonstrated the chatbot's functionality in the Khmer language, a first of its kind in Cambodia, ensuring natural and effective communication for local users. The project highlights the potential for expanding digital government services and engagement through locally adapted and linguistically accessible technology platforms.

OneWorld UK
Amplifying LGBT+ Voices in Cambodia

- **Risk Assessment for Social Media Advocacy:** Conducted a comprehensive risk assessment for OneWorld's social media advocacy program targeting LGBT+ communities in Cambodia. The focus was to understand and evaluate the potential risks associated with social media advocacy for LGBT+ individuals, particularly in provincial areas, ensuring safe and effective communication and outreach strategies.
- **User-Centric Research Approach:** Utilized a human-centered design methodology, engaging directly with LGBT+ individuals and community representatives through interviews and workshops. This approach facilitated deep insights into the perceptions, motivations, and behaviors of the LGBT+ community, as well as the general public's views towards them, allowing for a nuanced understanding of the challenges and opportunities in advocating for LGBT+ rights.
- **Empowering LGBT+ Community through Informed Consent:** The project emphasized the importance of informed consent in advocacy efforts, recognizing the potential impact of story sharing on the personal and professional lives of LGBT+ individuals. By identifying the risks and educating participants about the implications of sharing their stories, the project aimed to enhance the safety and visibility of LGBT+ people in Cambodia while respecting their autonomy and experiences.

Pact – USAID/Cambodia
WeAct– Socio-Economic Rights Toolkit and Guidelines for Women Entrepreneurs

- **Empowering Women Entrepreneurs through Awareness of Socio-Economic Rights:** Glean Asia collaborated with Pact to create tools and guidelines for organizations assisting women entrepreneurs in Cambodia. These resources aimed to mainstream awareness of socio-economic rights (SER), equipping women with the knowledge of their rights and the available services to access these rights.
- **Human-Centered Design and Participatory Research:** The project employed a participatory research approach, involving group sessions and key informant interviews with stakeholders serving women entrepreneurs. This approach ensured a deep understanding of the challenges and opportunities women face in accessing their rights. The tools and guidelines were developed using human-centered design, focusing on the actual needs and experiences of women entrepreneurs and the organizations that support them.
- **Training and Sustainable Implementation:** A Training of Trainers (ToT) session was delivered remotely to the WE Act team, ensuring they could effectively use and disseminate the toolkit and guidelines. This approach enabled sustainable use of the resources throughout the WE Act project, demonstrating Glean Asia's commitment to creating lasting impact and empowerment through informed and targeted training.